ORDER

Order / Rev: 37694 Alt Order #: 08888443 Product Desc: ISSUE

Estimate: 661

10/30/12 - 11/06/12 Flight Dates:

Original Date / Rev: 10/24/12 / 10/24/12

Order Type: **GENERAL**



KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Agency

Orders

Name:

Buying Contact:

Billing Contact:

600 Fairmont Avenue

Mentzer Media Services

Towson, MD 21286

Billing Calendar: Billing Cycle:

Billing Type:

Agency Commission:

15%

Cash

Broadcast EOM/EOC

Advertiser

Name:

Restore Our Future

Demographic:

A35+ PO4

Product Codes:

LV2 Priority:

Revenue Codes: AGY, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/29/12 11/05/12 15 \$47,500.00 \$40,375.00 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
November 2012	15	\$47,500.00	\$40,375.00		
Totals	15	\$47,500,00	\$40,375,00	0.00	

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$47,500.00
Market	100%	\$158,333.33

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$39,583.33		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$7,916.67		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
1	8	10/30/12	2 11/02/12	8 News Now 6a M-F	CM	6-7a	-TWTF	:30 2	\$3,000.00LV2	0.00 NM	2	\$6,000.00
				8 News Now 6a M-F								
	NEV	٧S										
		Start Date	End Date	Weekdays Sp	ots/Week	Rate	Rating					
W	eek:	10/29/12	11/04/12	-TWTF	2	\$3,000.00	0.00					
2	8	10/30/12	2 11/02/12	8 News Now 5-630p I	M-FCM	5-630p	-TWTF	:30 4	\$3,000.00LV2	0.00 NM	4	\$12,000.00
				8 News Now 5-630p	M-F							

Print Date: 10/24/12 10:14:21 Page 2 of 2

KLAS

Order / Rev:

37694

37694

Advertiser:

Restore Our Future

Alt Order #: 08888443

08888443

Product Desc:

ISSUE

Flight Dates:

10/30/12 - 11/06/12

Estimate:

661

661

Ln Ch NEWS	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	art Date /29/12	End Date 11/04/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$3,000.00	Rating 0.00						
3 8		2 11/02/12	8 News Now 11p f 8 News Now 11p	VI-F CM	11-1135p	-TWTF	:30) 3	\$5,000.00LV2	0.00 NM	3	\$15,000.00
NEWS												
Sta Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	Weekdays -TWTF	Spots/Week 3	Rate \$5,000.00	Rating 0.00						
5 8	11/03/1	2 11/04/12	8 News Now 11p	Sa/SuCM	11-1135P	SS	:30) 2	\$2,500.00LV2	0.00 NM	2	\$5,000.00
			8 News Now Sa/S	iu 11p								
NEWS						5.0						
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> SS	Spots/Week	Rate \$2,500.00	Rating 0.00						
6 8		2 11/04/12				v Sun AS	:30) 1	\$1,500.00LV2	0.00 NM	1	\$1,500.00
0 0	1170-771	2 11/04/12	8 News Now Sun		0 110113 1101	V Out / 3	.00		V1,000.00EV2	0.00 11111		\$1,000.00
NEWS			* * * * * * * * * * * * * * * * * * *									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/29/12	11/04/12	S	1	\$1,500.00	0.00						
7 8	11/04/1	2 11/04/12		_	CBS Sunda	y Morn⊢S	:30) 1	\$4,000.00LV2	0.00 NM	1	\$4,000.00
SUN M	ODN		CBS News Sunda	y Morning								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S		\$4,000.00	0.00						
8 8	11/05/1	2 11/05/12	8 News Now 5p M		5-530P	M	:30) 1	\$3,000.00LV2	0.00 NM	1	\$3,000.00
			Eyewitness News	5p								
NEWS												
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11		11/11/12			\$3,000.00	0.00	.20		\$4.000.001\M	0.00 NM	١.,	64 000 00
N 9 8	11/03/1	2 11/03/12	Sat Prime Special KLAS Movie: Bat		9-11p	S-	:30	, 1	\$1,000.00LV2	0.00 NM	1	\$1,000.00
St	art Date	End Date		Spots/Week	Rate	Rating						
Week: 10		11/04/12	S-		\$1,000.00	0.00						
										Totals	15	\$47,500.00
												,